



**NBPLA**

National Black Professional Lobbyists Association



**GW** | GSPM

**2021**

# **HBCU SUMMIT**

**Campaigns, Lobbying & Government Affairs**

## **PROGRAM OVERVIEW**

**HOSTED BY:**

The National Black Professional  
Lobbyists Association

The George Washington  
University Graduate School of  
Political Management

## 2021 HBCU SUMMIT

---

# OUR OBJECTIVE

The National Black Professional Lobbyists Association (NBPLA) and The George Washington Graduate School of Political Management (GSPM) are proud to collaborate on the organizations' first HBCU Summit on Campaigns, Lobbying and Governments Affairs. This event is designed to introduce students of color to the variety of career options within the political and governmental arenas.

Through this event, HBCU students will get direct access to leaders in politics and government affairs, garnering valuable insights about best practices and how to break into the industry. The program also provides students an opportunity to network and form relationships with elected officials, political operatives, lobbyists, and other students pursuing a similar career path. Likewise, the HBCU Summit allows its panelists, speakers and corporate sponsors to be active participants in a broader effort to diversify the profession by contributing to the pipeline of talent at the collegiate level.

We look forward to offering this event on a biennial basis so that students have two opportunities during their undergraduate career to engage with the nation's most dynamic political and lobbying talent.

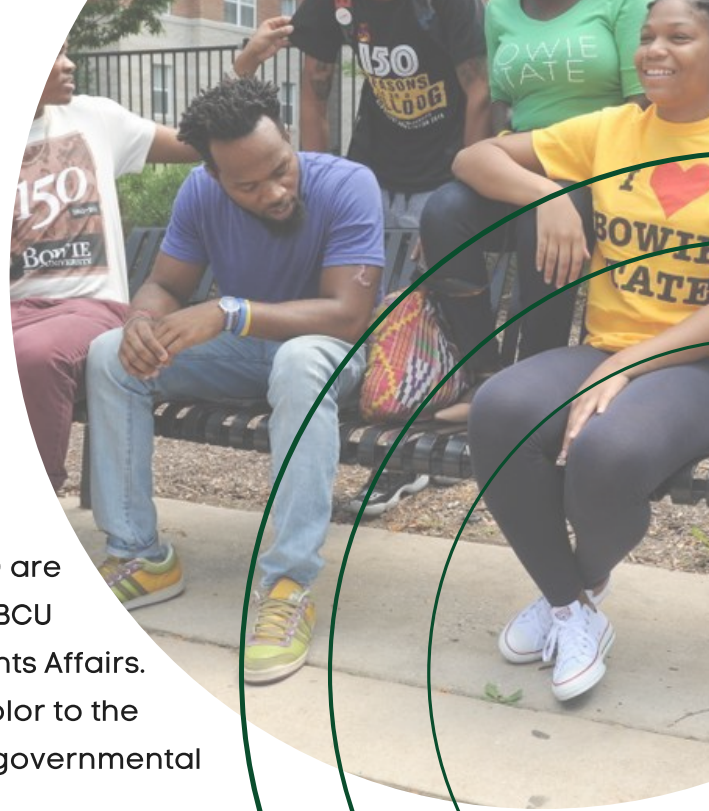
Please contact Terri Reynolds, with the NBPLA, by email ([terri@nbpla.org](mailto:terri@nbpla.org)) for additional information about the event.

**SAVE-THE-DATE**

**Wednesday  
September 29th**

---

**Thursday  
September 30th**



# 2021 HBCU SUMMIT

---

## TENTATIVE AGENDA

### **DAY 1 - Wednesday, September 29**

**9:15am - Welcome**

**9:30 am - Panel: Campaigns, Public Policy, and Government Affairs (1 hour)**

- Panelists from political and government related sectors share their paths to success and provide insight on the variety of careers available to those interested in politics and government.

**10:45 am - Panel: Why diversity is critical to the political and policy-making process? (1 hour)**

- Elected officials from the local, state and federal levels of government discuss the intricacies of politics and policy-making, the role of government affairs professionals in the process, the current culture and demographics of the profession, and why diverse participation is critical to the process.

**12:00 pm - LUNCH BREAK**

**TRAILBLAZER AWARDS (30 minutes - participation optional)**

**1:30 pm - Let's Chat: Breakout Rooms (1 hour)**

- The breakout rooms provide students a more intimate setting to engage and question seasoned political operatives and government affairs leaders about their career trajectory, and best practices for young professionals aspiring to join their ranks.

### **DAY 2 - Thursday, September 30**

**10:00 am - Government Affairs in our Day-to-Day Lives (1 hour)**

- Government affairs leaders from some of the nation's top industries discuss how their businesses – and our daily lives – are influenced by federal, state and local policies.

**11:15 am - Special Guest: Keynote Speaker (45 minutes)**

**12:00 pm - Closing Remarks**

**12:15 pm - Lunch + Regional Networking (1 hour - participation optional)**

